



September 10, 2009

Christopher T. Higgins
88 Dove Street
Albany, NY 12210

Dear Mr. Higgins:

Thank you for your support of the measure to require calorie posting at Albany County chain restaurants. The American Cancer Society fully supports this policy as a meaningful step in the effort to inform consumers about healthful food decisions and, in turn, combat obesity. Your endorsement of this proposal sends a clear message to your constituents about your commitment to smart and effective policies that will help Albany County families in their quest to live a healthier life.

Now that the County Executive has signed the measure into law, we look forward to its implementation in February 2010.

In the meantime, I wanted to extend to you the services of the American Cancer Society should you ever need to turn to us for personal or professional reasons. In addition to our policy advocacy work in areas such as tobacco-free laws, cancer screening & program funding, and other issues to reduce cancer's burden, the American Cancer Society is the leading community-based organization helping patients and families through their cancer journey. We offer programs that provide patients with transportation, access to support groups, free wigs, and evidence-based information on cancer treatment options. Our fund-raising events like Relay For Life and Making Strides Against Breast Cancer bring together thousands of Capital Region residents to fight this disease and celebrate survivorship. Finally, we work with health systems and employers to improve wellness policies and insurance benefits to maximize opportunities to prevent and find cancer early when it is less costly and most successful to treat.

If you should need to reach us for any reason, you can call me directly at 518-454-4011.

Thank you again for your support and I look forward to working with you on future measures to fight cancer.

Best regards,

Sherry L. Tomasky
Regional Advocacy Director